

Quick Start Guide: Minimalist Approach

Step 1: Inviting Prospects

Begin by reaching out to 15 to 25 potential prospects via text message. Craft a simple, curiosity-driven invitation asking if they are open to learning more about a product you offer, which serves a specific purpose or addresses a particular need. Keep the invitation brief and focused on piquing their interest.

Step 2: Following Up

For those who respond positively to your invitation, take the next step by following up. Provide them with relevant materials—such as a video, document, or images—that answer their questions and offer more information about the product. Tailor your follow-up to address their specific inquiries.

Step 3: Closing the Conversation

After your follow-up, if the prospect remains interested, initiate a direct connection or a three-way conversation via text or phone. Include another team member who can help answer any remaining questions and guide the prospect toward getting started. Ask if they are ready to begin or discuss how they would like to proceed.

Optional: Resource Links How Success is Measured in Weeks 1 & 2:

For added convenience, include direct download links to key resources:

Scripts PDF: <https://threedeeepcoaching.com/wp-content/uploads/2026/03/scripts.pdf>

Cheat Sheet: <https://threedeeepcoaching.com/wp-content/uploads/2026/04/cheat-sheet.docx>

How Success is Measured in Weeks 1 & 2:

- **Texting 15-25** prospects in the first 24-48 hours
- **Minimum of 5 texts** to new prospects per day after the 1st 48 hours
- **Signing up 2 Brand Partners** in your first 48 Hours to be in the Global Bonus Pool