

Opening **Lines(Text or Calls)**

TEXT MESSAGE IDEAS AND RESPONSES:

1. The “I Thought of You” Message (Super warm + personal) This works best when it’s specific to the person.

Message

Hey! You popped into my mind today I recently started something focused on metabolism, energy, and appetite support... and it made me think of you.

No pressure at all—but if you’re open to it, I’d love to share what I’m trying and get your thoughts.

Why it works: Feels caring, not transactional.

1. The “I Just Started Something” Curiosity Text Short, simple, intriguing.

Message

Hey! I just started something new that I’m really excited about—more on the health/metabolism side of things. Still early, but I’m already noticing some changes.

Want me to share what I’m doing?

Why it works: No details = curiosity gap.

1. The “Can I Get Your Opinion?” Message People LOVE to give input.

Message

Hey! Can I get your opinion on something real quick? I just partnered with a wellness company focused on metabolism + appetite support, and I’m sharing it with a few people I trust first.

Would you be open to taking a quick look and giving me your honest thoughts?

Why it works: Positions them as valued, not targeted.

4. The “Tester Circle” Invitation Great for triGLP specifically.

Message

Hey! I’m working with something new that supports appetite, cravings, and metabolism—and I’m putting together a small “tester group.” Thought of you right away. No pressure at all, but want details?

Why it works: Exclusive, not pushy.

5. The “I Didn’t Think of You as a Customer...” (Opportunity angle) This one is powerful for business builders.

Message

Hey! This might sound random, but I didn’t think of you as a customer—I actually thought of you for something I just got involved in. It’s in the wellness space, but more on the side of helping others + creating income.

If you’re open, I’d love to share what I’m seeing.

Why it works: Compliment + curiosity + posture.

Why this approach works:

You give just enough, then bring it back to them.

When they respond

When They Say: “What is it?”

Message

Great question

It’s a natural, non-injection option designed to support GLP-1 activity in the body—so things like appetite, cravings, and metabolism feel more balanced.

I didn’t expect much at first, but I’ve been pleasantly surprised.

Would you like a quick overview, or just hear what I’ve personally noticed so far?

Why this works:

You avoid overwhelming them and let them choose the depth.

When They Say: “How does it work?”

Message

I’ll keep it simple It works with your body’s natural signals—helping you feel satisfied sooner, think less about food, and have more steady energy.

It’s not a stimulant or extreme diet thing... more like supporting what your body is already designed to do.

Do you tend to struggle more with cravings, energy dips, or portion control?

Why this works:

Simple language > science overload.

6. The “Soft Share / No Agenda” Message For people who are skeptical or you haven’t talked to in a while.

Message

Hey! We haven’t caught up in a bit, but I wanted to share something I’ve been exploring lately around health + metabolism.

No agenda at all—just genuinely excited about it.

Let me know if you’d ever want to hear more

Why it works: Disarms resistance.

Coaching Tip

Give them this simple framework to follow:

1. Keep it short
2. Make it about THEM, not the product
3. Don’t explain everything
4. Always end with a question

Remember one thing, it’s this:

“The goal of the message is not to explain—it’s to start a conversation.”

Follow up replies:

When They Say: “Sure” / “Yeah” / “I’m open”

Message

Awesome I’ll keep it super simple...

It’s a wellness product that supports appetite, cravings, and metabolism—without injections. I started using it myself first, and what caught my attention was how different it feels from anything I’ve tried before.

Curious—what would you be most interested in: more energy, less snacking, or weight support?

When They Say: “Tell me more” / “I’m interested”

Message

Awesome I don't want to overwhelm you with a novel here—would you prefer:

1. a quick video overview or
2. a short voice note from me explaining it simply?

Either way I'll keep it easy

Why this works:

Gives options + moves them forward.

Simple Rule for Your Team

If they ever feel stuck, remember:

Acknowledge → Keep it simple → Ask a question

That's it.

SHORTER MESSAGE IDEAS AND RESPONSES

Short = better replies + more conversations

Here are tight, one to two-line follow-ups your team can fire off easily:

When they say "Sure" / "Okay"

Message

Awesome it's something I started for appetite, cravings + metabolism support. What would you want help with most right now?

When they say, "What is it?"

Message

It's a natural, non-injection way to support appetite + metabolism. Want a quick overview or just my experience so far?

When they ask, “How does it work?”

Message

It helps you feel full sooner + think less about food—more balanced energy overall. Do you struggle more with cravings or energy dips?

When they ask, “How much?”

Message

Fair question depends how you want to use it. Are you thinking for yourself or just curious?

If they lean toward business

Message

That’s actually what caught my attention too Want a quick look at how it works?